



Report to the Partnership for Urban South Hampshire Joint Committee

Date: 29 July 2009

Report of: Stuart Jarvis, PUSH Managing Director

Subject: Business Plan Update – Theme Action Plans

SUMMARY

The Joint Committee considered the revised PUSH Business Plan in March and signed it off, subject to inclusion in the final draft (delegated to the Managing Director) of a series of matters raised during the debate. It was agreed that the Business Plan itself would be supplemented by a more detailed Action Plan for each of the PUSH themes, which would be subject to the approval of the Joint Committee. These Action Plans were to be prepared in line with the provisions of the Business Plan and within the allocated Budget for each Theme, and to be finalised in consultation with the Delivery Panels. The purpose of this report is to set out the draft Action Plans for the Joint Committees consideration and approval.

RECOMMENDATION

That the Joint Committee:-

1. APPROVES the Action Plans set out in the report, as a supplement to the 2009 PUSH Business Plan, to provide the basis for the Work Programme for 2009/10 for each Delivery Panel/Theme;
2. AGREES that the Housing and Planning Action Plan be reviewed in the light of the Government's recent Housing Funding announcements and reported to the Joint Committee in September, along with the outstanding elements of the Sustainability and Community Infrastructure Action Plan.

INTRODUCTION

1. The Joint Committee considered the revised PUSH Business Plan at its meeting on 19th March and signed it off, subject to inclusion in the final draft (delegated to the Managing Director) of a series of matters raised during the debate. The Business Plan is currently going through the sign off process in each of the PUSH Local Authorities, through their democratic processes.
2. It was agreed that the Business Plan itself would be supplemented by a more detailed Action Plan for each of the PUSH themes, which would be subject to the approval of the Joint Committee. These Action Plans were to be prepared in line with the provisions of the Business Plan and within the allocated Budget for each Theme, and were to be finalised in consultation with the Delivery Panels. The purpose of this report is to set out the draft Action Plans for the Joint Committees consideration and approval.

PROPOSED ACTION PLANS

3. The draft Action Plans for the PUSH Themes have been prepared by the Theme Leads and discussed with the host Delivery Panel. The recent decision by the Government to consult on a proposed major reduction in the Capital Growth Fund allocation and switch money nationally into programmes to support affordable housing provision (discussed in the MDs report Item 7 on this agenda) have potentially significant consequences for this theme's work programme, and it is therefore proposed that the Housing and Planning Theme Action Plan should now be reviewed, and brought to the Joint Committee in September. In addition the Sustainability and Community Infrastructure Action Plan does not yet have full actions on the Community Infrastructure element incorporated. A verbal update will be given at the meeting, and the Delivery Panel is due to finalise their proposals in early August, which it is proposed require the outstanding elements of this Action Plan to also be signed off in September. The remaining Action Plans are now before the Joint Committee for formal sign off. The Action Plans are set out in the Annexes to this report as follows:-

Annexe A	Economic Development
Annexe B	External Funding and Resources
Annexe C	Quality Places
Annexe D	Sustainability and Community Infrastructure (part)

RECOMMENDATION

It is recommended that the Joint Committee:-

1. APPROVES the Action Plans set out in the annexes to the report as the basis for the 2009/10 Work Programme for each Delivery Panel/Theme, as a supplement to the 2009 PUSH Business Plan.

2. AGREES that the Housing and Planning Action Plan be reviewed in the light of the Government's recent Housing Funding announcements and reported to the Joint Committee in September, along with the outstanding elements of the Sustainability and Community Infrastructure Action Plan.

Background Papers: None

Reference Papers: PUSH Business Plan 2009

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Annex A: Economic Development theme – Action Plan 2009/10

Ref. No	Project Theme	Project Description	PUSH Outcome	Lead officer / organisation	Key Milestones & Timescales	Resources
SLM1	Establish an Employment & Skills Board to provide coordinated leadership across all sectors	Set up ESB and investigate the possibility of applying for delegated powers in order to commission funding at the sub-regional level	GVA growth; Skills levels in workforce; Increase economic activity	Martin Pryor - JCP Anne-Marie Mountfield - LSC Kathy Wadsworth-PCP Kathy Slack/ Jay Hunt – SEEDA Peter Grant - HEP	<p>Initial ESB</p> <ul style="list-style-type: none"> ESB Board Chair appointed - summer-autumn 09 ESB Board private sector representatives appointed - summer 09 Public and other representatives confirmed - summer 09 First ESB Board meeting - tba <p>Full ESB</p> <ul style="list-style-type: none"> Review of ToR and Skills for Employability and Growth Strategy - 	Officer time from JCP, LSC, local authorities and SEEDA; Support to E&S Task Force Group/ESB PUSH £7k 09/10 ; Secretarial support and expertise from Deryn Martin - LSC

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					<p>tba</p> <ul style="list-style-type: none"> • Review progress 'devolution' discussions with DWP/DBBIS – JCP/LSC (Skills Funding Agency) - started June 09 • Subject to JC agreement, ESB seeks status as a specified body under S. 24A of Learning and Skills Act 2000, subject to the provisions of the new learning & skills bill going through Parliament - tba 	

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					<ul style="list-style-type: none"> • Scrutiny and reporting on performance (ongoing from inception) • Review of remit to consider extension to all-age - tba • Review of commissioning/contracting arrangements - tba • Review of ESB support and delivery arrangements and consideration of options for creation of an 	

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					Executive Agency - by mid 2010	
SLM2	Implement the Employment & Skills Strategy, developing sector-focused skills strategies and interventions	Develop specific growth sector focused skills strategies, working with key partners (including Sector Consortia, e.g. Marine SE) and aligning and co-ordinating interventions	GVA growth; Skills levels in workforce; Increase economic activity	Peter Grant – HEP Sue Jones – SCC Trevor Knight – LSC Teresa Smith – EBC Stephen Dixon – BL Eileen Gore – JCP Marine Skills Zone officers	<ul style="list-style-type: none"> Task Force Group revised the work on growing and declining sectors - tba The LSC is supporting the development of a Marine Skills Development Zone for the Solent sub-region with the aim of establishing a co-ordinated, rapid and demand-led response to the skill needs of local marine employers in the sub-region 	<ul style="list-style-type: none"> LSC Marine Study – LSC £260k, PUSH £5k 09/10 HEP Skills Manager to provide executive support to ESB – tba
SLM3	Engage and up-skill the resident working age population	Negotiate Sec. 106 agreements that develop tailored skills training or training infrastructure,	GVA growth; Skills levels in workforce; Increase	Denise Edghill SCC Trevor Knight	<ul style="list-style-type: none"> Proposition on Sec. 106 and local procurement prepared- done 	Officer time from local authorities, LSC, JCP and HEP

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		ensure a proportion of construction workers employed on developments are sourced locally and supported through recruitment and training programmes, drive local procurement and disseminate good practice	economic activity	LSC Siobhan Flynne PCC Susie Pipe JCP Peter Grant HEP Teresa Smith EBC	<ul style="list-style-type: none"> Proposition to be agreed by JC – Autumn 09 Implementation 	
SLM3	Engage and up-skill the resident working age population	Advancement Network Prototype (ANP)- 'Fast Forward'	GVA growth; Skills levels in workforce; Increase economic activity	Denise Vine - PCC Anna Marshall - JCP Anne-Marie Mountfield – LSC Julie Paffett – ANP Project Manager	<ul style="list-style-type: none"> Project up & running - formally launched July 09 Mid –point evaluation: Sept/ Oct 2009 Final local evaluation: spring 2010 National evaluation: May-Aug 2010 	LSC £400k ANP Project Manager

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SLM3	Engage and up-skill the resident working age population	Public sector bodies to sign up to Skills Pledge (to demonstrate value to private sector). NB ensure that significant employers in the retail, health and social care and hotels, restaurants and catering sector ('the 4 sectors') sign the Skills Pledge	GVA growth; Skills levels in workforce	PUSH authorities (including SCC, PCC, EBC, HCC) LSC	Southampton Skills Development Zone launched in November 2008 – initial focus on the public sector: Southampton City Council, Southampton University Hospital NHS Trust, Southampton PCT and Southampton Solent University have all signed the Skills Pledge and all are working together to deliver a cross-organisational apprenticeship programme. They are also seeking to develop an enhanced Local Employment Partnership (LEP) to provide job opportunities for the unemployed. If successful the Zone will be rolled out to other sectors.	LSC £40k for Southampton Skills Development Zone LSC £75k for PUSH authorities under the Public Sector Skills Challenge 2008 This is a pending project for the Task Force to be worked up during the next meeting 20 th July for submission with others to the ESB so that they can either sanction the proposal or otherwise. If sanctioned, the Task Force will take ownership for this area of work to deliver on the target.
SLM3	Engage and up-skill the resident working age population	'Future Jobs Fund' Proposal - £1bn fund will help deliver a	GVA growth; Skills levels in	Kathy Wadsworth - PCC	<ul style="list-style-type: none"> PUSH bid submitted – June 09 	Officer time from JCP, LSC and PUSH

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SLM4	Increase graduate retention	<p>guarantee of a job or training for all young people and create jobs that are of benefit to local communities.</p> <p>Increase the proportion of local graduates brokered into relationships with high value-added businesses, particularly in the marine and business and financial services, both during their studies and after graduation</p> <p>Promote effective and targeted marketing of S Hampshire and its quality of life offer to new graduates</p>	<p>workforce; Increase economic activity</p> <p>GVA growth; Skills levels in workforce; Create 59,000 net new jobs in knowledge sectors</p>	Peter Grant - HEP HE sector PUSH authorities	<ul style="list-style-type: none"> Involve Task Force in taking forward Graduate Jobs Southampton recognised as a key agency to support delivery of this objective <ul style="list-style-type: none"> Future project that needs looking at to ensure a PUSH-wide approach (will be influenced by SLM2 Sector work) 	<p>authorities via the Task Force Group</p> <p>Graduate Jobs Southampton</p>
EIBS 1a	Take forward the work carried out last year on investigate the requirements of our key sectors and clusters including: sites and premises, transport and communications infrastructure, business support, skills etc.	<p>Advanced Manufacturing Sector: To target 30 advanced manufacturing companies in the marine and aerospace sectors within the South Hampshire region to pilot a package of support providing mentoring and subsidised business improvement consultancy services.</p>	<p>GVA growth; Create 59,000 net new jobs, particularly in key knowledge based sectors; Increase innovation and business start ups, provide effective support to growing companies and support</p>	<p><u>EIBS Lead:</u> SCC (Tim Levenson)</p> <p><u>Support:</u> SCC (Andrea Pickering)</p> <p><u>Delivery Lead:</u> MAS (David Caddle) MSE (Jonathan Williams)</p>	<ul style="list-style-type: none"> July 2009: Map aerospace and marine advanced manufacturers in the PUSH region August 2009: Target 30 advanced marine and aerospace companies August 2009 – November 2010: Conduct mentoring and holistic review of 15 businesses 	PUSH £30k 09/10

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EIBS 1a	Take forward the work carried out last year on investigate the requirements of our key sectors and clusters including: sites and premises, transport and communications infrastructure, business support, skills etc.	<p>Creative and Media Sector: Cibas will become a sub-regional 'hub and spoke' framework which will act as a frontline service to the local creative industries sector. With visibility across the sub-region it will provide a robust and specialised diagnostic, delivery and brokerage service, benefiting from a wider south east regional strategic vision, but grounded in local, flexible delivery.</p>	<p>improved productivity more generally</p> <p>GVA growth; Create 59,000 net new jobs, particularly in key knowledge based sectors; Increase innovation and business start ups, provide effective support to growing companies and support improved productivity more</p>	<p><u>EIBS Lead:</u> SCC (Tim Levenson)</p> <p><u>Support:</u> SCC (Andrea Pickering)</p> <p><u>Delivery Lead:</u> Cibas (Paola Campari-Moss) University of Portsmouth (David Arrell and Mark Baker)</p>	<ul style="list-style-type: none"> September 2009 – March 2010: Create and implement action plan for business to improve value added e.g. GVA, turnover etc (15) February 2010: Run two events, marine and aerospace targeted March 2010: Disseminate business benefits March 2010: Measure Impact 	<p>PUSH £20k 09/10</p>
					<ul style="list-style-type: none"> September 2009: Recruitment of Creative Industries Business Advisor September 2009 – August 2010: Maintain current subscribers to Cibas monthly e-newsletter = 1200 September 2009 – June 2010: Full-day/Half-day CPD Seminars/Workshops x 6 September 2009 – July 2010: Breakfast 	

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EIBS 1b	Develop and implement a strategy to enable key sector growth understanding that in the current climate we may need to refocus our efforts	Work will be undertaken as part of Economic Development Strategy refresh	GVA growth; Create 59,000 net new jobs, particularly in key knowledge based sectors; Increase innovation and business start ups, provide effective support to growing	Need to involve Sector Skills Councils and HEP Skills Manager	<ul style="list-style-type: none"> • Briefings x 16 • October 2009 – August 2010: Café/Open Forum/Networking Events x 6 • October 2009, January, April, July 2010: Quarterly Reports, Steering Group Meetings • April 2010: Three-day Start-up Training Course • August 2010: New subscribers to Cibas monthly e-newsletter = 300 • August 2010: Showcase Event 	
				<p>EIBS Lead: SCC (Tim Levenson)</p> <p>Support: SCC (Andrea Pickering)</p> <p>Delivery Lead: EDD / PUSH ED Delivery Panel</p>	<ul style="list-style-type: none"> • Economic Development Strategy (EDS) to be tendered out and consultants appointed – by end of July 2009 • Evidence base and EDS to be completed – by end 2009 • Assessment of roles of, and interdependences 	to be determined

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EIBS 1c	Support entrepreneurship, for example through the PUSH AHEAD programme	<p>PUSH AHEAD Young Entrepreneurs Innovation Challenge: PUSH AHEAD is an annual entrepreneurs innovation challenge and this year is partnering with Southampton Airport and BAA Communities Trust to celebrate the 100th anniversary of Southampton Airport and flight in South Hampshire. The challenge is for Years 9 – 11 and Year 12 students from South Hampshire schools to work with local business mentors to develop new product or service that reflects environmental and sustainability issues and helps to make the passengers journey easy, fast and friendly, in line with Southampton Airport's 'breeze through' ethos.</p>	<p>companies and support improved productivity more generally</p> <p>GVA growth; Increase innovation and business start ups, provide effective support to growing companies and support improved productivity more generally</p>	<p><u>EIBS Lead:</u> Yellowfin (Anne Duncan)</p> <p><u>Support:</u> BDO Stoy Hayward (Stuart Lisle) HBC (Tony Lee) SCC (Andrea Pickering)</p> <p><u>Delivery Lead:</u> Solent Education Business Partnership (Angela Wright) Education Business Partnership Portsmouth & South East Hampshire (Cath Longhurst)</p>	<p>between, major employment sites- to be completed by April 2010.</p> <ul style="list-style-type: none"> April 2009: Grand Final event at Lakeside 1000 July 2009 – sponsorship of SSQ Amazing People Award for Enterprise September 2009: Launch and Masterclass at NATS March 2010: Grand Final event 	<p>PUSH £20k BAA Communities Trust £10k</p>
EIBS	Support entrepreneurship, for	Enterprise Culture:	GVA growth;	<u>EIBS Lead:</u> SCC	<ul style="list-style-type: none"> August 2009 – 	

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1c	example through the PUSH AHEAD programme	To implement the PUSH Enterprise Culture Strategy	Increase innovation and business start ups, provide effective support to growing companies and support improved productivity more generally	(Tim Levenson) Support: Business Link (Stephen Dixon) <u>Delivery Lead:</u> To be determined	Establish Leadership Group	
EIBS 2a	Develop a specific focus on the Environmental Technology and Services sector to support and encourage sustainable development through R&D, knowledge exchange and business support mechanisms. This will include increasing our capacity to support businesses in the area of sustainable practices	ETS Project on Renewable Energy Futures (ReEF): A bid for ERDF funds was submitted under the lead partner of Envirobusiness to speed up new technology commercialisation and help existing marine/engineering businesses to identify and exploit new opportunities in this market. The project will be transformational by developing a new model of economic growth around environmental technologies and in so doing will directly deliver regional, UK and EU environmental and economic goals.	GVA growth; 59,000 net new jobs, particularly in key knowledge based sectors; Increase innovation and business start ups, provide effective support to growing companies and support improved productivity more generally; Increased inward investment from both domestic and international	<u>EIBS Lead:</u> PUSH/ SEEDA (Neil Pearce) <u>Support:</u> Marine SE (Jonathan Williams) SCC (Angela Bentham and Andrea Pickering) <u>Delivery Lead:</u> Envirobusiness (Tom Fourcade)	<ul style="list-style-type: none"> • March – May 2009: Develop bid with partners • 1st June 2009: Submit ERDF bid • 1st August 2009: Project start date if approved. 	PUSH £5k – Match funding ERDF bid requested £175,460 (total project value £350,920)

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EIBS 2a	Develop a specific focus on the Environmental Technology and Services sector to support and encourage sustainable development through R&D, knowledge exchange and business support mechanisms. This will include increasing our capacity to support businesses in the area of sustainable practices	<p>Sustainable Business Support: Provide additional support to PUSH businesses to help them become more sustainable by assisting them to:</p> <ul style="list-style-type: none"> • Use sustainable practices to increase efficiency and become more effective in the marketplace • Understand how environmental legislation and regulation affects their businesses <p>Campaigns would include issues such as Resource Efficiency, Corporate Social Responsibility and Climate Change etc.</p>	GVA growth ; Increase innovation and business start ups, provide effective support to growing companies and support improved productivity more generally	<p><u>EIBS Lead:</u> Business Link (Stephen Dixon)</p> <p>Support: SCC (Angela Bentham and Andrea Pickering)</p> <p><u>Delivery Lead:</u> Business Link (Stephen Dixon) Sustainable Business Partnership (Stephen Duncan)</p>	<ul style="list-style-type: none"> • To be determined once funding has been identified. 	To be determined once funding has been identified. This may come through the ERDF channel.

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EIBS 2b:	Support the development of the Innovation & Growth Team (IGT), which will drive innovation growth and greater links between the HE and private sector	<p>Community of Practice project involving Business Link:</p> <p>To develop a Knowledge Transfer based "Community of Practice" that will facilitate the transparent exchange of tacit, explicit and codified knowledge between the community members to ensure that the PUSH region can improve the effectiveness and efficiency of Knowledge Transfer.</p>	GVA growth; Create 59,000 net new jobs, particularly in key knowledge based sectors; Increase innovation and business start ups, provide effective support to growing companies and support improved productivity more generally	<p><u>EIBS Lead:</u> Business Link (David Bartlett)</p> <p><u>Support:</u> Solent Synergy (Nigel Vaughan), University of Southampton (Tony Raven), University of Portsmouth (Mark Baker), IAS (Mujeeb Rahman) Business Link (John Richardson)</p> <p><u>Delivery Lead:</u> A part-time facilitator to be appointed to arrange events/venues to set up an online community</p>	<ul style="list-style-type: none"> 40 participants from targeted groups/agencies 8 learning events Online KT resource – developed for and used by the community 20 business/HEI collaborations 40 new business leads to knowledge base 40 student projects 5% improvement on the baseline for graduates retained 10 KT placements (KTPs/mini-KTPs/Biz+/STEP/SEE D/etc) 	PUSH £10k 09/10
EIBS 2b	Support the development of the Innovation & Growth Team (IGT), which will drive innovation growth and greater links between the HE and private sector	Use of the MAA to promote innovation across the PUSH sub-region (in line with the White Paper 'Innovation Nation') to ensure that the local business community has	GVA growth; Create 59,000 net new jobs, particularly in key knowledge based sectors;	<p><u>EIBS Leads:</u> University of Southampton (Tony Raven), University of Portsmouth (Mark</p>	<ol style="list-style-type: none"> Contract signed with SEEDA – 30 June 09 Recruitment of CEO – July 09 Recruitment completed of IGT members - tba 	

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EIBS 2c	Explore the possibility of a Science and Innovation Campus in South Hampshire	<p>access to the exceptional knowledge base in the sub-region.</p> <p>PUSH to monitor the IGT's delivery of the relevant elements of the Economic Development Strategy.</p> <p>Development of ICE-T (International Centre of Excellence in Telecare): To explore the possibility of developing a communication/technology campus with an initial focus on 'assisted living', the project will undertake a substantial scoping study into future care service provision, to inform the development of SEEDA's new Science and Innovation Campus, an international centre of excellence specialising in telecare, telehealth and assisted technologies.</p>	<p>Increase innovation and business start ups, provide effective support to growing companies and support improved productivity more generally</p> <ul style="list-style-type: none"> • GVA growth of 3.5% pa by 2026 • Create 59,000 net new jobs, particularly in key knowledge based sectors • Increase innovation and business start ups, provide effective support to growing companies and support improved productivity more generally • Increased inward 	<p>Baker)</p> <p>Support: Solent Synergy (Nigel Vaughan), Neil Pearce (SEEDA)</p>	<p>4. Fully operational – by end Dec 09</p>	
				<p><u>EIBS Lead:</u> SEEDA (Neil Pearce)</p> <p>Support: SCC (Jeff Walters), PCC (Roger Harrison)</p> <p><u>Delivery Lead:</u> SEEDA with match funding from Technology Strategy Board (TSB) and Department for Business, Innovation and Skills (BIS)</p>	<p>April 2009: SEEDA Consultation Workshop to inform the development of ICE-T</p> <p>July 2009: Steering Group to approve report coming out of the workshop and to approve next steps. These could include:</p> <ul style="list-style-type: none"> • Appointing a high level business champion from communication/technology field • Agreeing governance model • Looking at focus areas for 09/10 such as competitions for business e.g. 	<p>2009/10 – SEEDA £250k (subject to approval) with match funding from TSB and BIS</p> <p>2010/11 - £1m (SEEDA indicative budget tbc)</p> <p>2011/12 - £1.5m (SEEDA indicative budget tbc)</p>

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EIBS 2d	Establish a Solent Festival of Innovation based on the Portsmouth Festival of Innovation model	Collaborate2Innovate: Scheduled to be held on 6 th October at Southampton's City Cruise Terminal, the proposed event is an innovation and collaboration conference that enables individuals and organisations to meet and discuss collaborative ventures in the Marine, Aerospace and Defence, Environmental Technologies and Digital sectors.	GVA growth; Increase innovation and business start ups, provide effective support to growing companies and support improved productivity more generally; Increased inward investment from both domestic and international companies	<u>EIBS Lead:</u> Solent Synergy (Nigel Vaughan) <u>Support:</u> BDO Stoy Hayward (Stuart Lisle) <u>Delivery Lead:</u> Solent Synergy / SIGN	<ul style="list-style-type: none"> collaborative R&D, demonstrators and use of innovation vouchers Looking at physical locations for activity 	PUSH £10k 09/10
EIBS	Focus support through intensive	Assistance to priority	GVA growth;	<u>EIBS Lead:</u>	<ul style="list-style-type: none"> To be delivered 	Business Link

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3a	assistance to priority sectors, clusters and inward investors (see also action II1).	<p>sectors: To deliver incremental value-adding activities to businesses within the identified priority sectors delivered through Business Link via Cibas and MAS/MSE/FAC projects.</p>	<p>Create 59,000 net new jobs, particularly in key knowledge based sectors; Increase innovation and business start ups, provide effective support to growing companies and support improved productivity more generally; A stronger support sector to underpin the attractiveness of the sub-region to new and expanding businesses</p>	<p>Business Link (Stephen Dixon) Support: SCC (Andrea Pickering) <u>Delivery Lead:</u> Business Link via Cibas and MAS/MSE/FAC</p>	<p>through the Cibas and MAS/MSE projects (please see EIBS 1a for milestones).</p> <ul style="list-style-type: none"> Note: Cibas project appears to duplicate elements of existing core Business Link delivery services. This will need to be reconciled at the project planning stage. 	<p>resources provided at no incremental cost to PUSH PUSH funds for Cibas (£20k) and MAS/MSE (£30k).</p>
EIBS 3b	Secure resources to increase the volumes of business support available and enable increased penetration.	<p>Increase volumes of Business Support: To increase the numbers of businesses engaging with business support. PUSH has agreed with SEEDA and DBIS a 12% reduction in the</p>	<p>GVA growth; Create 59,000 net new jobs, particularly in key knowledge based sectors; Increase</p>	<p><u>EIBS Lead:</u> Business Link (Stephen Dixon) <u>Support:</u> Business Link core services</p>	<ul style="list-style-type: none"> PUSH has agreed with SEEDA and DBIS a 12% reduction in the Business Link Market Penetration target with a corresponding uplift in the Intensive 	

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		Business Link Market Penetration target with a corresponding uplift of 12% in the Intensive Assistance target. This change applies to the PUSH area only, accounting for 45% of businesses in the Hampshire & Isle of Wight sub-region.	innovation and business start ups, provide effective support to growing companies and support improved productivity more generally	<u>Delivery Lead:</u> Business Link (Stephen Dixon)	<ul style="list-style-type: none"> Assistance target This is expected to result in an additional 200 Intensive Assistance interventions in the 2009/10 Financial Year 	
EIBS 3b	Secure resources to increase the volumes of business support available and enable increased penetration	Improving access to public sector procurement: To increase the awareness of public procurement opportunities and the ability of local businesses to compete for and win local tenders. Business Link has already planned a couple of procurement events for the PUSH area. With PUSH funding Business Link will continue this activity which would not otherwise take place. The project will also contribute to the annual 'Meet the Buyer' event..	GVA growth; Increase innovation and business start ups, provide effective support to growing companies and support improved productivity more generally	<u>EIBS Lead:</u> Business Link (Stephen Dixon) <u>Support:</u> Business Link core services. Meet the Buyer activity is expected to be led by Eastleigh BC on behalf of other contributing authorities. <u>Delivery Lead:</u> Business Link (Stephen Dixon)	<ul style="list-style-type: none"> The delivery of future Business Link led events will be known once the first two have been held and outputs evaluated. Current events have been oversubscribed and additional events will be held. March/April 2010: Meet the Buyer arrangements are yet to be determined given the event is some 10 months away. 	PUSH £10k 09/10
EIBS 3c	Improve access to finance for SMEs	Weekly Finance Reviews: Business Link is providing weekly finance reviews where	<ul style="list-style-type: none"> GVA growth of 3.5% pa by 2026 	<u>EIBS Lead:</u> Business Link (Stephen Dixon)	<ul style="list-style-type: none"> Over 100 Finance Reviews are held per annum. 	No incremental costs to PUSH. Activity is being met through

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EIBS4	Delivering leading edge ICT (refer SP3 for SDA)	<p>appropriate for local businesses to:</p> <ul style="list-style-type: none"> - Benefit from an independent and impartial finance healthcheck - Assist them in the early stages of seeking external funding - Assist them in their funding strategy and financial structure - Enhance their business growth prospects 	<ul style="list-style-type: none"> • Increase innovation and business start ups, provide effective support to growing companies and support improved productivity more generally 	<p>Support: Business Link core services</p> <p><u>Delivery Lead:</u> Business Link (Stephen Dixon)</p>	<p>These are primarily held at the Business Link offices in Fareham but the adviser travels out as appropriate to client site in the PUSH area.</p> <ul style="list-style-type: none"> • Regular on going activity. 	Business Link core services.
EIBS4	Delivering leading edge ICT (refer SP3 for SDA)	<ol style="list-style-type: none"> 1. Prepare a PUSH overarching ICT Strategy with action plan. This should include mapping of developments by type (residential or commercial), size and infrastructure required (through GIS or Google Earth), to include SDAs. 2. Set up a PUSH branded event for planners, developers and providers to come together to discuss ICT needs for South Hampshire, with a focus on productivity and 	<ul style="list-style-type: none"> • GVA growth of 3.5% pa by 2026 • Increase innovation and business start ups, provide effective support to growing companies and support improved productivity more generally. • Increased 	<p>EIBS Lead: HCC (John Rees-Evans)</p> <p>Support: eHampshire (Glenn Peacey) HCC (Genni Dady)</p> <p><u>Delivery Lead:</u> eHampshire (Glenn Peacey) SEEDA (David Cooper and Julia Pearson)</p>	<ol style="list-style-type: none"> 5. Strategy within 3 months 6. Event within next 6 months 7. Meeting with Openreach within 3 months 	<p>Officer time from HCC (eHampshire)</p> <p>Anticipated cost of £10k (to be found)</p> <p>Anticipated £5-10k cost (to be found)</p> <p>PUSH EIBS group to consider request for 1 + 2 in 2009/10</p>

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II1	Create a sub-regional inward investment body	<p>social inclusion drivers of ICT and financial models of delivery that have worked elsewhere (e.g. Ashford).</p> <p>3. Fully explore Openreach Super-broadband opportunities and make a persuasive case for South Hampshire to be an attractive area for investment for fibre to premises.</p>	<p>inward investment from both domestic and international companies</p> <ul style="list-style-type: none"> • A stronger support sector to underpin the attractiveness of the sub-region to new and expanding businesses 	<p>Neil Pearce- PUSH/ SEEDA Ian Bridges – PCC Jeff Walters – SCC Claire Robson – HEDF Lynda Dine – GBC SEEDA/UKTI – Julia Pearson Sector Consortia, to include: Jonathan Williams (Marine SE), John Copley</p>	<p>1. SEEDA to report on Local Area Proposition for South Hampshire – July 09</p> <p>2. All PUSH constituent authorities input/ agree to a programme of inward investment activity through:</p> <ul style="list-style-type: none"> • a proposal to the ED Panel – tba • JC decision on inward investment 	<p>Officer time from local authorities/ HEDF, SEEDA/ UKTI, Sector Consortia, Universities and HEP</p> <p>Communications Plan for 09/10 to maintain/develop existing inward investment activity. £15k SCC and £15k HEDF authorities</p> <p>Seeking funding from</p>

Ref. No	Project Theme	Project Description	PUSH Outcome	Lead officer / organisation	Key Milestones & Timescales	Resources
			new and expanding businesses	(Farnborough Aerospace Consortium, FAC), Tom Fourcade (Envirobusiness) LSC (Skills Funding Agency) – Anne-Marie Mountfield Tony Raven – University of Southampton Mark Baker/ David Arrell – University of Portsmouth Keith Johnson – Solent University Rob Read & Chris Hale – Investor Development Managers (HEP) Representation from creative/cultural industries – as a sector and/or to add quality of life dimension	<p>arrangements and programme and indicative funding of Inward Investment body by end 09/10 financial year</p> <ul style="list-style-type: none"> • Inward investment branding and offer to be agreed and developed – tba • Dependencies: Quality Places Panel's work on identity and place, ED Strategy refresh and employment land study 	PUSH in 10/11 on specific aligned activity
112	Create a sub-regional inward investment body	Agree a programme of activity to support the promotion and retention of inward investment in the sub-region. To include:	GVA growth; Increase investment from both domestic	Neil Pearce- PUSH / SEEDA Ian Bridges – PCC Jeff Walters –	<ul style="list-style-type: none"> • To be taken forward under the I11 workstream as part of a package and to 	Officer time from local authorities/ HEDF, SEEDA/ UKTI, Sector Consortia,

Ref. No	Project Theme	Project Description	PUSH Outcome	Lead officer / organisation	Key Milestones & Timescales	Resources
		<p>Promotion of international trade encouraging first time exporters and supporting the development of existing exporters to grow their markets;</p> <p>Building stronger relationships with other key partners and intermediaries (e.g. Developers, Commercial Agents, Sector Consortia, Investor Development Managers, banks, accountants and lawyers);</p> <p>Developing a S Hampshire ambassadors programme to use existing business leaders to promote the sub-region externally</p>	<p>and international companies; Create 59,000 net new jobs in knowledge sectors A stronger support sector to underpin the attractiveness of the sub-region to new and expanding businesses</p>	<p>SCC Claire Robson – HEDF Lynda Dine – GBC Julia Pearson - SEEDA Rosalind Marsh and Pauline Rippon - SEEDA/UKTI PUSH authorities Business LSC (Skills Funding Agency) – Anne-Marie Mountfield Engagement Group (BEG)</p>	<p>include putting together an Inward Investment Strategy by end financial year 09/10</p> <ul style="list-style-type: none"> Investor Development Managers (HEP) to meet quarterly with PUSH EDOs to discuss large corporate issues 	<p>Universities and HEP Communications Plan for 09/10 to maintain/develop existing inward investment activity: £15k SCC and £15k HEDF authorities</p> <p>Seeking funding from PUSH in 10/11 on specific aligned activity</p>
113	Create a sub-regional inward investment body	Develop an appropriate range of promotional materials, aligning key messages and ensuring complementary to SEEDA/UKTI initiatives	<p>GVA growth; Increase investment from both domestic and international companies; Create 59,000 net new jobs in knowledge sectors;</p>	<p>Neil Pearce- PUSH/ SEEDA Ian Bridges – PCC Jeff Walters – SCC Claire Robson – HEDF Lynda Dine – GBC Julia Pearson - SEEDA</p>	<ul style="list-style-type: none"> To be taken forward under the I11 workstream as part of a package 	<p>Officer time from local authorities/ HEDF, SEEDA/ UKTI, Sector Consortia, Universities and HEP</p> <p>Communications Plan for 09/10 to maintain/develop existing inward</p>

Ref. No	Project Theme	Project Description	PUSH Outcome	Lead officer / organisation	Key Milestones & Timescales	Resources
SP1	Understand future demand and how it should be met	Investigate further the link between economic development and planning; the demand for start-up and move-on space; the demand for B8/logistics space; the implications of institutional demand (i.e. non-traditional employment uses); and research into demand by typology (waterfront, city centre, motorway) rather than Use Classes. NB Key sectors and clusters.	GVA growth; Provide 2 million sq m of new employment floorspace for modern business needs; Create 59,000 net new jobs in knowledge sectors	Rosalind Marsh and Pauline Rippon - SEEDA/UKTI PUSH authorities LSC (Skills Funding Agency) – Anne-Marie Mountfield John Rees-Evans through HEP ILP group supported by Barry Robinson-HCC Linda Heron – HCC	<ul style="list-style-type: none"> B8/logistics study completed HEP ILP to consider how it connects with LDF planning. This approach needs to consider sectors and employment uses (e.g. start-up/move-on/incubation etc.) 	investment activity: £15k SCC and £15k HEDF authorities Seeking funding from PUSH in 10/11 on specific aligned activity Officer time from HCC Other resources?
SP2	Ensure the delivery of key	1. Clearly define and agree the	GVA	PUSH authorities	<ul style="list-style-type: none"> 1. JC invited to 	1. Consultancy being

Ref. No	Project Theme	Project Description	PUSH Outcome	Lead officer / organisation	Key Milestones & Timescales	Resources
	employment sites (see also HP3)	<p>key employment sites from key partners' perspectives NB Key sectors and clusters.</p> <p>2. Secure Joint Investment Planning for the delivery of those sites. (Links to inward investment work).</p>	<p>Growth; Provide 2 million sq m of new employment floorspace for modern business needs; Create 59,000 net new jobs in knowledge sectors</p>	<p>(Panels: ED , Housing & Planning and External Funding & Resources) Core PUSH study to be led by PUSH MD/ ED Theme Lead CX with links to John Rees-Evans through HEP ILP group supported by Barry Robinson-HCC Linda Heron – HCC & PUSH Planning Officers Group</p> <p>Lee Amor - SEEDA/ HCA (Joint Venture)</p>	<p>endorse approach to key employment sites as part of ED Strategy refresh and evidence base report – Jul 09</p> <ul style="list-style-type: none"> • HEP ILP support officers to work up the criteria and bring a paper to the ED Panel – Sept 09 • ED Panel to act as a sounding board for ongoing development issues • 2. JC decision to submit bid for Accelerated Development Zone – June 09 • External Funding and Resources Group to agree Asset Backed vehicles for forward funding of 	<p>commissioned – July 09 Officer time from PUSH Project Managers and local authorities, HEP</p> <p>2. Officer time from PUSH core team and Project Managers, PCC and HBC and other relevant PUSH authorities</p>

Ref. No	Project Theme	Project Description	PUSH Outcome	Lead officer / organisation	Key Milestones & Timescales	Resources
SP3	Ensure the delivery of key employment sites (see also HP3)	Facilitate the delivery of Eastleigh RiverSide	GVA growth; Provide 2 million sq m of new employment floorspace for modern business needs; Create 59,000 net new jobs in knowledge sectors	Jeff Channing – PUSH Project Manager	<p>development (Grant Thornton) and SEEDA/HCA Joint Venture</p> <ul style="list-style-type: none"> • Complete phases 1&2 of junction 5 - tba improvements • Bid submitted for Accelerated Development Zone (see SP2) – Government decision expected Nov 09 • Agree strategy for access road and overall business case model in liaison with landowners • Acquire environmental mitigation land – phase 1 acquired • Agree options/vision with partners - ongoing • Develop funding options and models - ongoing 	Project Manager and Eastleigh RiverSide Programme Board members

Ref. No	Project Theme	Project Description	PUSH Outcome	Lead officer / organisation	Key Milestones & Timescales	Resources
SP3	Ensure the delivery of key employment sites (see also HP3)	Research the economic development role of SDA in order that they make a valuable contribution to sustainable economic development	GVA growth; Provide 2 million sq m of new employment floorspace for modern business needs; Create 59,000 net new jobs in knowledge sectors	PUSH authorities Richard Jolley - Fareham BC in lead	<ul style="list-style-type: none"> • Workshop with focus on Economic Potential – June 09 • Report from workshop • HEP ILP to link into evaluative work of Fareham 	

Annex B: External Funding and Resources theme – Action 2009/10

Ref. No	Project Theme	Project Description	PUSH Outcome	Lead officer / organisation	Key Milestones & Timescales	Resources
	PUSH Financial Protocols	Review and recommend revised Financial Protocols to tighten up process and frameworks for procurement, grant bids and contractual arrangements		Tom Niedrum/ HCC Legal	<ul style="list-style-type: none"> • Consultation on draft proposals (incl Prog Board Summer 2009; • Report to the Joint Committee in September 	Officer Time HCC (Env - DFU and Legal)
	Delivery of Employment Sites and Premises	Explore in detail the opportunities, scope, implications and potential impact of options for new delivery arrangements for Employment sites, based on initial work commissioned from Grantr Thornton into asset backed delivery vehicles.		Jeff Channing/ Stuart Jarvis/ Tom Niedrum	<ul style="list-style-type: none"> • Report completed by end of Qtr 1 2009/10; • Further Commission issued in Qtr 2 if required/merited following outcome of initial work. 	Officer Time input from Jeff Channing, Tom Niedrum, Stuart Jarvis, and staff from key PUSH partners as required (based on site locations etc) Panel Revenue Budget
	Develop Innovative Approaches to secure investment Funding	Explore the potential application of Tax Incremental Finance to provide an income stream to support borrowing for infrastructure investment		Stuart Jarvis/ Jeff Channing	<ul style="list-style-type: none"> • Assessment of model described in reports by PWC and BPF; • Develop proposal for Expression of interest in TIF/ADZ Pilot for JC Decision in June 2009; 	Officer time from Stuart Jarvis and Jeff Channing, with input from HBC, PCC and EBC re the specific sites submitted

	Investigate potential for a range of new funding mechanisms and sources based on borrowing to invest and servicing debt; and the governance and other implications of different options	Andrew Smith/ Jon Pittam/ Tom Niedrum/ Stuart Jarvis	<ul style="list-style-type: none"> • Initial Leaders/CXs workshop to consider the issues in autumn 2009; • Further technical work advising on detailed implementation issues and options of preferred approach following Workshop 	Officer Time HCC/PUSH Core Team Panel Revenue Budget
	Develop Proposals for testing through MAA Refresh Negotiation	Jon Pittam/ Tom Niedrum/ Stuart Jarvis	<ul style="list-style-type: none"> • Produce initial proposition for JC in July as a basis for MAA negotiation; • Develop proposal through the MAA refresh process for sign off in autumn 2009 	Officer Time HCC, PUSH Core Team
Joint Investment Frameworks	Develop Proposals, in conjunction with Relevant Delivery Panels (ED and H&P) for testing through MAA Refresh Negotiation	Bernie Topham/ David Williams/ Stuart Jarvis	<ul style="list-style-type: none"> • Initial Report/workshop to consider the issues in autumn 2009 (CXs and Leaders); 	Officer Time H&P, ED Themes, PUSH Core Team; HCA and SEEDA
Strategic Tariff for South Hampshire	Investigate scope and options for development of a strategic tariff to secure an income stream for investment in Infrastructure within South Hants – work also draws on infrastructure needs assessments	Tom Niedrum/ Stuart Jarvis		Officer Time HCC, PUSH Core Team; Input from Community Infrastructure

	<p>from Delivery panels and TfSH.</p> <p>This work may also involve collaboration with the Planning and Housing Panel to develop common policies on developer contributions.</p>		<ul style="list-style-type: none"> • Potential inclusion within MAA proposition • Further technical work advising on detailed implementation issues and options of preferred approach following this. 	Theme
Capital Programme Review	Assess the effectiveness of the 2008/9 and 2009/10 Capital Programme to inform 2010/11 Programme	Stuart Jarvis/ Tom Niedrum	<ul style="list-style-type: none"> • Programme Review – Oct/Nov 2009; • ‘Star Chamber’ process – Jan 2010 • Capital Programme to JC March 2010 	Officer Time from HCC Finance; PUSH MD and Prog Manager; Individual Project Managers
PUSH Funding Post 2010/11	Review Financial position of PUSH post current NGP/SEEDA funding horizon and advise on options	Andrew Smith/ Stuart Jarvis/ Tom Niedrum	<ul style="list-style-type: none"> • Report to Programme Board by 31st March 2010 • Report to Joint Cttee by 31st March 2010 	Officer Time HCC, PUSH Core Team; input from HCA, GOSE and SEEDA

Annex C: Sustainability and Community Infrastructure theme – Action Plan 2009/10

Ref. No	Project Theme	Project Description	Lead officer / organisation	Key deliverables	Timescale
SCI 1	Sustainability – Climate Change	Climate Change Strategy for PUSH / Wider Hampshire Area	HCC / PUSH Colin Rowland / Frank Campbell	<ul style="list-style-type: none"> Agree vision for strategy with PUSH / Hampshire Leaders / CEs Prepare Strategy and Strategic Action Plan Obtain approval by Joint Committee Cascade Strategy and Action Plan to PUSH / Hampshire Authorities 	<p>June 09</p> <p>October 09</p> <p>November 09</p> <p>November 09 onwards</p>
SCI 2	Sustainability - Energy	Arup Energy Study	HCC / PUSH Colin Rowland / Frank Campbell	<ul style="list-style-type: none"> Complete update of study and extend to wider Hampshire Secure SCI Delivery Panel approval for Action Plan 	<p>July 09</p> <p>October 09</p>
SCI 3	Sustainability – Environment	Memorandum of Understanding with Natural England and Environment Agency	PUSH MD	<ul style="list-style-type: none"> Agree key objectives for inclusion in MOU with EA and NE Develop MOU and secure agreement from SCI Delivery Panel and Joint Committee Commit key principles of MOU to Multi Area Agreement 	<p>June 09</p> <p>October 09</p> <p>December 09</p>
SCI 4	Sustainability - Environment	Green Infrastructure Strategy	PUSH Frank Campbell	<ul style="list-style-type: none"> Prepare GI Strategy Consult with key interested parties Secure SCI Delivery Panel and Joint Committee approval for Strategy 	<p>July 09</p> <p>September 09</p> <p>November 09</p>

SCI 5	Sustainability - Environment	Green Infrastructure Strategic Implementation Plan	PUSH Frank Campbell	<ul style="list-style-type: none"> • Prepare implementation plan as part of GI Strategy • Agree key priorities for investment • Consider opportunities for funding and implementation of strategic proposals 	<p>July 09</p> <p>November 09</p> <p>November 09 onwards</p>
SCI 6	Sustainability – Climate Change	Retrofitting of existing housing stock	PUSH Frank Campbell / Barbara Compton	<ul style="list-style-type: none"> • Agree with Energy Generation and Supply Companies a strategic approach to involvement of PUSH in CESP and CERT Programmes • Work with PUSH Housing Group to identify opportunities for investment in retrofitting of social housing stock • Develop Implementation Programme 	<p>September 09</p> <p>December 09</p> <p>April 10</p>
SCI 7	Community Infrastructure – Flood Risk Management	Flood Protection Standards and Investment Programme	PUSH Steve Lees	<ul style="list-style-type: none"> • Agree appropriate Flood Protection Standards with EA for PUSH area • Establish cost benefit analysis and potential funding gap • Agree funding principles / arrangements with EA and DEFRA via MAA including any flexibilities in national rules 	<p>November 09</p> <p>December 09</p> <p>March 10</p>

Annex D: Quality Places theme – Action Plan 2009/10

Ref. No	Project Theme	Project Description	PUSH Outcome	Lead officer / organisation	Key Milestones & Timescales	Resources
QPDP 1	Co-ordination of Quality of Place Delivery Panel	Co-ordination of delivery of the Quality of Place Strategy and Business Plan	<ol style="list-style-type: none"> 1) To secure partner commitment to PUSH Quality of Place Business Plan and the delivery of the plan. 2) To again partner commitment to the performance management framework for Quality of Place Delivery Panel. 	Simon Eden	<ol style="list-style-type: none"> 1) Appointment of Delivery Manager July 2009 2) Agreement and regular review of Quality of Place Delivery Plan July 2009 3) Agreement of performance framework July 2009 4) Population of performance framework with baseline data September 2009 5) To deliver launch event late 2009/ early 2010 	Funding from HCC and Living Places Partners
QPDP 2	Developing Excellence	<ol style="list-style-type: none"> 1) To commission work to explore issues relating the identity of the PUSH sub region. 	<ol style="list-style-type: none"> 1) To gain understanding of factors which have key resonance with communities in PUSH relating to local identity 	Simon Eden	<ol style="list-style-type: none"> 1) To commission Thomas sevcik to follow up work arising from CABE Design workshop. 	
	Identification/ prioritisation of opportunities for supporting excellence at all	<ol style="list-style-type: none"> 1) Map facilities of greatest value in promoting the PUSH offer internationally 	<ol style="list-style-type: none"> 1) To gain an understanding of the key cultural assets in the sub region. 	Charles Freeman	<ol style="list-style-type: none"> 1) Initial mapping completed by Audience South East 2008 2) To agree with SEEDA that PUSH should become pilot 	

Ref. No	Project Theme	Project Description	PUSH Outcome	Lead officer / organisation	Key Milestones & Timescales	Resources
	levels	and nationally (sport, culture, heritage, visitor economy) (Note this work may be linked to SEEDA culture and creative opportunities framework.)	2) To broker an agreed approach to maximising the benefits to PUSH from promoting the sub regions quality of place and cultural offer		area for regional cultural and creative opportunities framework	
	Promoting Portsmouth Harbour and Solent as "the home of the Royal Navy"	1) Broker collaborative partnership of local authorities to promote the concept of Portsmouth and the Solent being the home of the Navy. 2) Support development of international visitor centre	Development of key theme within PUSH Quality of Place offer	PCC / Charles Freeman	1) Initial workshop held 1 April 2009	
	Work with Southampton CC and partners to support the planned arts complex at Northern	TBC	The development of key asset within PUSH Quality of Place offer	Southampton City Council		

Ref. No	Project Theme	Project Description	PUSH Outcome	Lead officer / organisation	Key Milestones & Timescales	Resources
	above Bar (see also QPDP6)					
	Support The Point creation centre in developing new productions and creative skills (see also QPDP 6)	TBC	Development of key asset within PUSH Quality of Place offer	Eastleigh Borough Council		
	Support Portsmouth City Council, Portsmouth University, and the Theatre Royal in upgrading Portsmouth Theatre Royal, developing creative workspace, establishing creative campus and developing skills development and training centre (See also QPDP 6)	TBC	Development of key asset and centre for creative industry development with in PUSH	University of Portsmouth/ Portsmouth City Council/ Theatre Royal		£700 capital funding to support funding applications.
	Support the development of the English Project initiative in Winchester	TBC	Development of an innovative new element to the PUSH quality Place offer	English Project Winchester CC		
	To explore potential for collaborative City of Culture bid	TBC	City of Culture status would raise profile of Quality of Place offer in PUSH	Mike Harris Southampton CC Stephen Baily		

Ref. No	Project Theme	Project Description	PUSH Outcome	Lead officer / organisation	Key Milestones & Timescales	Resources
	covering Portsmouth and Southampton			PCC		
	Take forward PUSH Cultural Strategy Agenda	TBC	To develop understanding of Quality of Place agenda among key interested parties in PUSH	Charles Freeman	1) To produce advocacy document (subject to resources being available) 2) To run launch seminar late 2009 / early 2010	
QPDP 3	Promoting Access for all					
	To ensure Culture Policy in PUSH addresses the needs of low participation and hard to reach groups	TBC	To ensure all communities within PUSH derive benefit from an enhanced quality of place and cultural offer	Charles Freeman	1) To review equalities impact of Cultural Policy in PUSH area. 2) To review the evidence base relating to cultural and sport participation in PUSH	
	To explore opportunities to develop web based and other approaches to promoting existing PUSH cultural and sporting offer to residents and visitors	TBC	To build a integrated approach to promoting the PUSH cultural and sporting offer	Nick Murphy	1) To review existing promotional channels. 2) To identify demand and need for new approaches to promoting the cultural and sporting offer	
	To develop pilot programme to engage communities in the growth process through culture and sport, to initiate	TBC	To use the power of culture and sport to build community capacity, engagement and participation in decision making	Charles Freeman / Janet Mein	1) Scope pilot project to develop community- led approaches to developing cultural and heritage initiatives in PUSH.	

Ref. No	Project Theme	Project Description	PUSH Outcome	Lead officer / organisation	Key Milestones & Timescales	Resources
	community-led projects and grow the cultural and sporting ecology including social enterprises					
	To explore opportunities to develop the co-location of cultural and sporting provision on education, health and other public service providers.	TBC	To develop a network of community hubs and increase the diversity of the sporting and cultural offer in PUSH.	Charles Freeman	1) Scope opportunities to take advantage of the Building Schools for the Future programme.	
QPDP 4	Promoting participation for all (Note this theme could possibly be merged with promoting access for all)					
	Increase young people's engagement in sport and culture	1) To support the PUSH Find Your Talent programme and develop legacy from this programme. 2) To support the 5 hour sport offer for young people	To develop a first class culture and sporting offer for young people in and out of schools.	Find Your Talent / Janet Mein	1) To develop mechanisms for tracking participation and cultural engagement among young people within PUSH	

Ref. No	Project Theme	Project Description	PUSH Outcome	Lead officer / organisation	Key Milestones & Timescales	Resources
		in PUSH				
	To increase adult participation in sport and culture across the PUSH area	TBC		Charles Freeman	1) To develop mechanisms to track adult participation in sport and culture	
	To utilise opportunities arising from the 2012 Olympic and Paralympics Games to enhance the PUSH Quality of Place offer.	TBC	To ensure PUSH fully benefits from the 2012 legacy	Charles Freeman / Nick Murphy	1) To engage with the development of the regional 2012 offer 2) To utilise the regional Legacy Trust programme Accentuate to ensure people with disabilities living or visiting the PUSH area have a full opportunity to engage with the 2012 legacy. 3) To take advantage of opportunities arising from the Cultural Olympiad. 4) To work with the universities in the PUSH area to maximise benefits arising from the Creative Campuses initiative. 5) To work with Hampshire cultural and sport chief officers to develop collective approach to work on the 2012 Games	
QPDP 5	Advocacy					
	To ensure Quality of Places policy is	1) To ensure Quality of Place	1) To make work of Quality of Place Delivery Panel	Charles Freeman / Simon Eden	1) To develop quality of place element of PUSH delivery plan	

Ref. No	Project Theme	Project Description	PUSH Outcome	Lead officer / organisation	Key Milestones & Timescales	Resources
	embedded within core PUSH and partner Local Authority Economic Development, Community Planning and Spatial Planning policy	agenda is embedded within the PUSH delivery plan.	transparent and accountable.			
		2) To explore opportunities to embed the work of the Quality of Place Delivery Panel within the MAA	2) To ensure the contribution of the Quality of Place agenda to economic development and housing growth is fully articulated	Charles Freeman	2) To track indicators relating to participation, engagement in cultural activity, perceptions of quality of place and employment within the cultural and visitor economy sectors. (note link to performance management framework)	
		3) To work with partner local authorities to encourage a collective commitment to the Quality of Place agenda is articulated within community plans and LAAs. (This would include a focus on NI 5 perception of quality of place,	3) To develop a collective commitment to the Quality of Place agenda across partner local authorities	Charles Freeman		

Ref. No	Project Theme	Project Description	PUSH Outcome	Lead officer / organisation	Key Milestones & Timescales	Resources
		<p>NI 56,57,110 reflecting contribution of sport and cultural engagement in promoting health, tackling obesity and reducing anti social behaviour)</p> <p>NI 8,9,10,11 relating to the promotion of cultural and sport participation. (Note links to PUSH performance management framework and SEEDA culture and creative opportunities framework)</p>				
		<p>4) To ensure culture and sport policy is embedded in Local Development</p>	<p>A clear collective commitment of Quality of Place agenda to be articulated in LDFs</p>	<p>Charles Freeman</p>	<p>4) Commissioned Professor Martin Elson to conduct review.</p> <p>5) To hold workshop with planning officers 3rd Nov 2009</p>	<p>MLA 8 k funding on behalf of Living Places Partnership</p>

Ref. No	Project Theme	Project Description	PUSH Outcome	Lead officer / organisation	Key Milestones & Timescales	Resources
		Frameworks (note also work to be undertaken under QPDP 8)				QPDP 4k
		5) To develop evidence base to support Quality of Place agenda	To ensure that the Quality of Place agenda is grounded in robust evidence	Charles Freeman	1) To explore opportunity to pilot SEEDA cultural and creative opportunities framework in PUSH 2) To develop and implement performance framework for PUSH	
		6) To support the development of culture and sport policy and the implementation of IDEA cultural improvement agenda (A Passion for Excellence) across the PUSH Local Authorities.	To build the capacity of local authority culture and sport sector across PUSH	Charles Freeman	1) To in partnerships with Hants CLOA develop a programme of work to support the IDEa improvement agenda. 2) To support the adoption of quality of place principles in all 11 authorities.	
	External Advocacy	1) To engage with the national Living Places initiative	To maximise benefits for PUSH of Living Place priority place status	Charles Freeman	1) To develop a strong partnership with Living Places at a regional and national level.	
		2) To promote the work of the Quality of Place	To raise the profile of the Quality of Place agenda	Charles Freeman	1) To prepare articles and speak at conferences as required.	

Ref. No	Project Theme	Project Description	PUSH Outcome	Lead officer / organisation	Key Milestones & Timescales	Resources
QDPD 6	Supporting the cultural and creative economy	Delivery Panel regionally and nationally				
	To support the development of creative businesses which add value to quality of place (Note discussion needed with economic development delivery panel re creative industry development)	To develop a partnership approach to put in place a business centred approach to support the development of cultural and creative businesses which contribute to the Quality of Place agenda	To put in place structures which support the development of a cultural and creative ecology which will help make PUSH an attractive place to live, work and invest.	Charles Freeman	<ol style="list-style-type: none"> 1) To, in partnership with HEP, establish PUSH / Hants wide approach to business support utilising CIBAS. 2) To develop a sub regional approach to address workspace provision (working in partnership with Aspace) 3) To explore opportunity to develop web based brokerage service for creative workspace. 4) To explore issues relating to access to market and links to design sector. 5) To support the development of a sub regional approach to the cultural and creative skills agenda and support possible links to skills academies. 6) To investigate opportunities to develop further collaboration between the 4 universities on cultural and creative business support and issues relating to the retention of creative graduates. 	<p>12.5k 2008-9 25k 2009-10 12.5k 2010-11</p> <p>12.5k 2009-10 10 12.5k 2010-11</p> <p>3.5k 2009-10 HEP £3.5 K subject to confirmation.</p>

Ref. No	Project Theme	Project Description	PUSH Outcome	Lead officer / organisation	Key Milestones & Timescales	Resources
					<p>7) To investigate possibility of brokering high level delivery partnership to guide the development of creative business support in the sub region.</p> <p>8) To commission promotional video for the creative sector in PUSH.</p>	
		<p>1) To support the development of key creative and cultural infrastructure projects in PUSH (see QPDP 2 identity and excellence)</p>	<p>To secure the development of high quality and diverse cultural provision within the PUSH sub region</p>		<p>Projects include</p> <ul style="list-style-type: none"> - The Theatre Royal Portsmouth - The SNAC project Southampton - The Point Creation Centre, Eastleigh 	
QPDP 7	Supporting the visitor economy	<p>1) To review brands within the PUSH area and opportunities for collaborative promotion</p> <p>2) To review options for web based promotion of events and activity (note links to Theme 3)</p> <p>3) To promote</p>	<p>To identify clear approaches to the promotion of the visitor economy offer in PUSH</p>	<p>Charles Freeman / Peter Colling TSE</p>	<p>TBC</p>	

Ref. No	Project Theme	Project Description	PUSH Outcome	Lead officer / organisation	Key Milestones & Timescales	Resources
QPDP 8	Creating Quality Places through design	Solent corridor as a centre for sport tourism particularly focusing on sailing and 2012 corridors project 4) Promote local food offer Development of a consistent approach to urban design	To secure consistent and high quality of urban design in PUSH	Paul Ramshaw	1) Preparation of design and other guidance to secure a consistent approach to the development of quality of places. 2) To support training in design skills in all PUSH authorities 3) Support integration of quality of place and design principles in local and sub regional planning policy. 4) Work with CABE to secure step change in design awareness and quality across the sub region 5) Promote PUSH design awards	£45k 2009-10 (including carry forward from 2008-9) note additional CABE funding for design workshop £30k 2010-11

