

## Implementation plan framework

Transformational Action	Lead Agency / Individual	Milestones
<b>Action 1: Leading on Employment and Skills</b>		
Establishing a significant advanced manufacturing and engineering training function to support the skills needs of our key sectors. Building on investments in STEM (science, technology, engineering and maths) that have already been made in the area.	ESB	
Establishing an employer-led Apprenticeship Training agency with a focus on key sectors and SMEs.	ESB	
Strengthening local business partnerships between employers and HEIs, further education and schools focused on key sectors to improve information, advice and guidance on vocational and academic options linked to local employment opportunities.	ESB	
Extending the Skills Development Zone to reduce worklessness and support the needs of local businesses.	ESB	
Promoting graduate retention from our four universities through expanding internship programmes and work placements.	ESB	
Aligning single work programmes to engage those currently not active in the labour market.	ESB	
Creating opportunities for residents to access jobs in sectors that underpin employment growth.	ESB	

<p>Ensure coordinated responses to employment shocks in the economy including assessing the impact of the contraction of the public sector on the labour market and mechanisms to enable those with transferable skills to move into the private sector.</p>	<p>ESB</p>	
<p><b>Action 2: Supporting the Growth of Our Cities</b></p>		
<p>We will support the redevelopment and regeneration of the cities of Portsmouth and Southampton in order to facilitate the development of the business services, retail and creative industries sectors in a sustainable manner and maximise the use of brownfield land in achieving our ambitions.</p>		
<p>We will prioritise limited resources on supporting infrastructure to open up strategic sites within the cities.</p>		
<p>We will ensure that developments in our cities are designed to enhance the quality of place in South Hampshire.</p>		
<p>We will work to tackle low levels of labour market engagement and skills in our cities.</p>		
<p><b>Action 3: Creating, Sustaining and Growing Businesses</b></p>		
<p>Ensuring a more coordinated approach to activities which are seeking to build a more enterprising culture to avoid duplication and make best use of available resources. This will include working with our young people to establish enterprising thinking and positive views of entrepreneurship at an early age through enterprise education, careers advice and the use of role models and increasing levels of enterprise education and industrial placement activity through our Universities and FE colleges;</p>		

Work to make self employment and business start up an attractive alternative to unemployment and inactivity; and Draw on the expertise of local businessmen and women to provide counselling advice/support for early stage businesses.		
Use intermediaries (e.g. banks, accountants, solicitors) to provide highly commercialised support to growth businesses.		
Work with the successful and established business networks in the sub-region to investigate ways in which these networks can be used to provide ongoing low - cost or no - cost support to small businesses.		
Use what resource and influence we do have in the public sector to benefit the sub-regional economy where we can. This will include opening up procurement opportunities to SMEs across the sub-region and looking at the enabling role of the public sector to remove barriers that may prevent business growth.		
<b>Action 4: Facilitating Site Development to Support Growth</b>		
Investigate how as a sub-regional partnership we can best support local planning processes to ensure a coordinated approach to land use and infrastructure planning.		
Investigate new approaches to funding infrastructure and site development with the public and private sectors working in partnership.		
Prioritise limited resources on areas of greatest impact, particularly in our cities and other urban locations.		
Ensure high standards of design to ensure new development contributes to the quality and sense of place.		

Ensure critical sustainability factors are addressed, such as flood risk and resource use, as we shape future development plans.		
<b>Action 5: Establishing a Single Inward Investment &amp; Place Marketing Function</b>		
Continue to build upon the start that has been made to create a unified inward investment function and explore how this can be expanded further.	Inward Investment Board	
Investigate appropriate branding strategies to maximise the impact of existing strong brands across the sub-region.	Inward Investment Board	
Work pro-actively with UK Trade & Investment to exploit Foreign Direct Investment opportunities for South Hampshire.	Inward Investment Board	
<b>Action 6: Developing Our World Leading Sectors</b>		
Continuing to liaise closely with businesses across our key sectors to ensure we understand their needs and coordinate activities to meet these needs.		
Ensuring there is a high quality skills based training function in the sub-region to support the sector. Historically the skills base has been underpinned by Naval activity and training. However, this is unlikely to play such a significant role in the future.		
Ensuring the HE and FE sectors in South Hampshire is fully engaged in terms of innovation, knowledge exchange and skills development.		
Ensuring that new businesses that can benefit from the cluster focus are drawn into the relevant networks – for example businesses that are starting to enter or capitalise on opportunities in the environment technologies sector.		

Support for export development by smaller business in the cluster.		
<b>Action 7: Strengthening Innovation Networks to Drive Productivity Growth</b>		
Work with existing business and innovation networks to explore how they can be expanded with greater numbers of businesses participating.		
Expanding University student internship programmes and work placements to encourage new ideas and thinking in our business community.		
Engage with R&D based companies and Universities to support the development of knowledge transfer partnerships.		
<b>Action 8: Innovation in Public Sector Delivery &amp; Funding</b>		
Investigate the potential to build on the existing role of PUSH and form a Local Enterprise Partnership increasing further our level of business engagement and delivery.		
Explore the scope to deliver services more efficiently through shared service agreements, joint budgets, pooled staffing resources.		
Build on the early experience of place based budgeting used in the Total Place pilots to identify where there is scope to generate efficiencies in the use of public funding.		
Investigate alternative funding approaches and sources to service and infrastructure delivery to lever in private sector funds, drive efficiencies and stimulate investment. These will include Tax Increment Financing (TIF) and the Regional Growth Fund. We aim to establish a TIF pilot by 2011/12 within the sub-region.		

Look to play a central role in the targeting and commissioning of European funding in the sub-region.		