



Report to the Partnership for South Hampshire Overview and Scrutiny Committee

Date: **8 October 2019**

Report of: **Paddy May, Partnership for South Hampshire (PFSH) Co-ordinator**

Subject: **PFSH CO-ORDINATOR'S REPORT**

SUMMARY

The co-ordinator's report provides an opportunity for issues which are significant, but do not justify a full report in their own right - to be brought to the attention of the Joint Committee for decision or for information at their meeting on the 14 October 2019.

RECOMMENDATIONS

It is RECOMMENDED that the Overview & Scrutiny Committee NOTES the contents of the report and consider any comments to be passed to the Joint Committee for consideration.

BACKGROUND

Item A - Matters for Decision

There are no items for decision

Items B - Matters for Information

Governance

1. The Joint Committee will be informed, through the Coordinator's Report, about the new arrangements for Overview & Scrutiny. This will include the new arrangement that the Chair of O&S will be present at the Joint Committee to feedback, on behalf of Overview & Scrutiny Committee, to the issues that Joint Committee will be discussing.
2. At the meeting of New Forest National Park Authority (NFNPA) Board on 29 August, the Board agreed to accept the invitation from PfSH to become members. The Chairman, and Deputy Chairman - Oliver Crosthwaite-Eyre and Patrick Heneghan respectively, were nominated to represent the Authority interchangeably at Joint Committee meetings. Discussions are taking place with the Alison Barnes (CEO) about the formal arrangements that need to be made to ensure representation at PfSH meetings.

Planning & Infrastructure

3. Statement of Common Ground
An update on progress towards developing a PfSH-wide Statement of Common Ground and regional 'vision' is included on the main agenda for Joint Committee 14 October.
4. Strategic Recreation and Mitigation Partnership (Bird Aware) Key Performance Indicators (KPIs)
The focus of the Rangers activities is different during the summer months to the winter season owing to the birds not being present on the coastline during the summer. During the period of 1 July - 31 August their outreach activities can be shown as:
 - Events attended - 12
 - Events Engagement Hours - 87
 - People Engaged with - 1385
5. During the same period, the brand and communications lead has also created several media opportunities and continued to grow our social media presence as follows:
 - % growth of social media followers on each platform since last update
 - Twitter – 32 – 3%
 - Facebook – 47 – 6%
 - Instagram – 29 – 7%

- Impressions (number of times seen) for each social media platform
 - Twitter –115.9k
 - Facebook – 34,735
 - Instagram – 10,417
- Number of posts on social media
 - Twitter - 148
 - Facebook - 73
 - Instagram posts and stories – 31
- Press releases
 - 1 each month
- The number of web stories uploaded
 - 4 added to the section 'Blog'

6. Water Management

An update on progress towards developing a strategy for achieving nutrient neutrality for new housing development across the PFSH region is included on the main agenda for Joint Committee 14 October.

7. Green Infrastructure

A meeting was held with the Chairman of the Bishop's Waltham to Botley Bridleway Project Working Group in December to discuss how the scheme can be taken forward. The project is one of the schemes outlined in the Green Infrastructure Implementation Plan that was agreed at the Joint Committee 4 June. The issue that remains is how this scheme can be funded although it is clearly an important access route to green infrastructure for local communities

Update from Culture, Creative Industries and the Built Environment

8. The following update has been provided by the PFSH panel lead on this workstream.
9. Solent Design awards
The public vote went live and will be completed 4 October. Final judging will take place in parallel - and so results are expected to be announced later in the month. A copy of the Solent Design Awards press release announcing the voting opportunity has been posted on the PFSH website in support.
10. Hampshire Chamber of Commerce
David Joel president Hampshire Chamber of Commerce has taken over from Marian Frost as Chair of Creative Network South.
11. Local Industrial Strategy
Work to integrate the contribution of the creative economy into the Solent LEP local industrial strategy (economic strategy) is ongoing. PWC is drafting a sector report which is expected to be released shortly.
12. Digital Apprenticeships
[Creative Network South](#) and local providers have met with the [Solent Apprenticeship Hub](#), which has agreed to promote take up of digital apprentices. Initial focus will be on digital marketing, digital content production and event management. A further

meeting on 20 September looked in to how an initiative might be launched and promoted.

13. **Business Support**

Creative Network South is working to develop a triangulated approach to providing creative industries sector specific business support. [Creative Growth Southampton](#) is offering support to businesses and freelancers drawn across the PfSH area.

14. **Energy and the Green Economy**

A number of PfSH Local Authorities have declared Climate Emergencies. In line with the PfSH business plan this is an area of work that PfSH wishes to be more engaged with. An officer meeting on how this might best be taken forward is scheduled for October and a report is planned to be taken to the December Joint Committee.

15. **Solent Local Enterprise Partnership (SLEP)**

Stuart Baker, Assistant Director of Strategy and Programme Development at the Solent Local Enterprise Partnership (LEP), will be providing a verbal presentation to Joint Committee at its meeting on the 14 October which will outline the work the LEP is undertaking to develop a Local Industrial Strategy.

Developing a Local Industrial Strategy (or economic strategy) for the Solent presents a real opportunity to set the area on a pathway to a more prosperous future for all.

The Solent is a major economic contributor, providing £31bn gross value added to the UK economy. Several key UK assets are located in the region such as the Port of Southampton, Portsmouth Naval Base and the ExxonMobil refinery. The Solent has an economy with specific sectoral strengths linked to its coastal location, outstanding natural environment and knowledge assets and it is an area of distinction and competitive advantage that should be the focus of any future economic strategy.

The Overview and Scrutiny Committee will receive a copy of the presentation as an item at its next meeting on the 27 November 2019.

Background Papers:

None

Reference Papers:

None

Enquiries:

For further information on this report please contact:

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