



Report to the Partnership for South Hampshire Joint Committee

Date: 14 February 2022

Report of: Charles Freeman
Cultural, Creative Industries and Built Environment Lead
Partnership for South Hampshire (PfSH)

Subject: THE FUTURE OPERATION OF THE CULTURE, CREATIVE
INDUSTRIES AND BUILT ENVIRONMENT PANEL

SUMMARY

Following my decision to step down as the lead for the Partnership's cultural, creative and built environment strands of work, Joint Committee will be invited to agree the future working arrangements for the PfSH culture, creative industries and built environment panel, including any transitional support required.

RECOMMENDATION

It is RECOMMENDED that the Joint Committee:-

- a) AGREES the outline approach presented by Southern Policy Centre at **Annex A**. Annex A sets out how support for the Culture, Creative Industries and Built may be determined. Final details of the proposal to then be agreed between Southern Policy Centre and the lead PfSH Co-ordinator; and
- b) AGREES to proceed with its support for Creative Network South on the basis of Hampshire Chamber of Commerce continuing as host, and until a decision is made on how future support for culture, creative industries and built environment work is managed.

Background

1. At the meeting of chief executives on 28 September last year, a report was considered relating to the future working arrangements of the of the Culture, Creative Industries and Built Environment Panel. This came following my decision to step down in early 2022 as the lead official for this strand of PfSH work. Chief executives expressed a desire that PfSH should continue its commitment to the work of the panel, and it was agreed that the Southern Policy Centre should be appointed to facilitate a debate about how the future of Creative Network South should be supported. While this discussion occurred the creative industries work stream should continue to be active.
2. Following discussion with both the Southern Policy Centre and the Hampshire Chamber of Commerce, Joint Committee will be invited to agree the proposal prepared by Southern Policy Centre attached as **Annex A** - which sets out its planned approach to determining the future operation of the work. This would involve two workshops provisionally planned for June and July 2022. The budget for the work would be £7,500 and would possibly need to be funded through a contribution from PfSH's unallocated balances - or can be added to PfSH's base budget if funding will not be required until the next financial year 2022-23.
3. The Design Practitioners Group have agreed to proceed with the 2022 Solent Quality Place Awards. Hampshire County Council will act as budget holder. Details of progress will be included in the report to Joint Committee. The budget for the awards is £5000 to be added to the 2022-23 base budget.

Recommendation

It is RECOMMENDED that the Joint Committee:-

- a) AGREES the outline approach presented by Southern Policy Centre at **Annex A**. Annex A sets out how support for the Culture, Creative Industries and Built may be determined. Final details of the proposal to then be agreed between Southern Policy Centre and the lead PfSH Co-ordinator; and
- b) AGREES to proceed with its support for Creative Network South on the basis of Hampshire Chamber of Commerce continuing as host, and until a decision is made on how future support for culture, creative industries and built environment work is managed.

Background Papers: None

Reference Papers: None

Enquiries: For further information on this report please contact:

Charles Freeman, Cultural, Creative Industries and Built Environment Lead

E-mail: charlesgjfreeman@outlook.com

Southern Policy Centre

Creativity, Culture and Place: Project Outline

Background

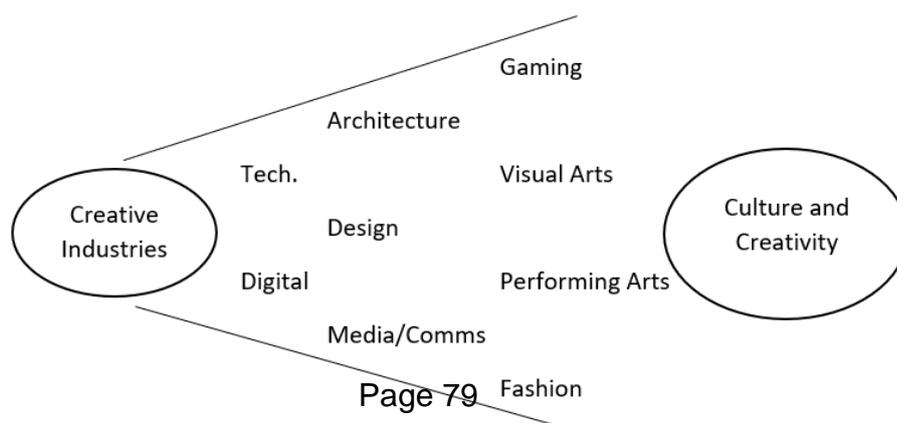
PfSH is reviewing its approach to supporting creative industries and the cultural sector across South Hampshire. This follows many years of successful investment in initiatives to support the sector, including establishing Creative Network South (CNS), which is hosted by the Hampshire Chamber of Commerce.

Support to CNS will change in the new year, and PfSH is taking this opportunity to consider how they wish to take forward their support for the creative and cultural sectors. There are wider factors which may shape the evolving agenda for the sector in South Hants:

- PfSH is exploring how it can lead a green economic recovery for the region as we emerge from the Covid-19 pandemic. This encompasses, *inter alia*, a discussion about zero carbon economy, health and wellbeing and green skills;
- In the aftermath of the pandemic, and linked to the green recovery discussion, there is a wider national debate developing about the environmental and social responsibilities of businesses;
- Key initiatives across the region which will shape the future, notably the Solent Freeport and also Southampton's *City of Culture* bid;
- Arts Council England (ACE) identified Gosport, New Forest and Portsmouth as three of their 'priority areas' in the Southwest. Outside PfSH but within the central south the Isle of Wight and Rushmoor have also been given priority status – although the implications of 'priority' status are not yet clear.
- PfSH's review of its Spatial Position Statement is underway and will shape infrastructure provision.
- The Southern Policy Centre is also engaged in projects which will have an impact on cultural and creative industry policy. These projects include work relating to the implications of the Government's policies designed to 'level up' for the central South, the role of civic universities and the future of city centres.

The aim of the project is two-fold:

- To give PfSH a clear sense of purpose in its response to and support for the creative and cultural sector; This will explore the breadth of the sector covered, for example is a narrow focus on the creative industries business sector required, or wider focus on the contribution of Department for Digital Culture Media and Sport sectors on the economy, including the visitor economy, regeneration and place shaping required.



- To help build appropriate mechanisms for realising that purpose. This could be anything on a continuum between a loose joining of the dots linking organisations and initiatives (which is currently the role of creative network south) through to a strong developmental partnership, examples of this approach would include the [Stride Innovation Corridor](#), [Creative Estuary](#) or might involve collective agenda setting as in the case of the [Cornwall Creative Manifesto](#).

Our approach

We propose a two-stage approach:

1. A seminar for policy-makers to shape the 'vision' for the role the sector plays in PfSH and agree the geographic scope for that vision and the elements of the sector which are of significance
 - Aim: to agree at a high-level the 'vision' for the sector and articulate the 'purpose' of future collaborative working
 - Proposed Chair – Cllr Vernon-Jackson (PCC/LGA)
 - Suggested speakers
 - ACE SW (Phil Gibby/Nema Hart) – ACE perspective on regional collaboration and 'priority place' designation (Portsmouth, Gosport & New Forest)
 - Trevor Keeble (Univ. of Portsmouth) – role of HEIs in supporting culture and creativity
 - Creative Estuary (Sarah Dance) – illustration of the approach to partnership taken elsewhere
 - Invitees (including)
 - Portsmouth Creates
 - SCC City of Culture Team
 - Hampshire Cultural Trust
 - IoW...[cultural partnership]
 - HE sector
 - Cultural practitioners
 - Local authorities
 - LEPs
 - Chamber/business representatives
 - Target date: June/July 2022 – 2-2.5hrs duration
 - Venue: Network Eagle Lab Southampton
2. A workshop for practitioners to discuss practical action to help shape and deliver support for the sector, building on vision and purpose agreed at first session. This will draw on examples from elsewhere and local partnership models [NB – agenda for this workshop will be shaped by discussion at the first session]
 - Aim: to establish a model for future work to support the cultural and creative sector
 - Based on facilitated workshop sessions to explore
 - Sector support needs
 - Scope of partnerships/collaboration
 - Models for collaboration

- Proposed Chair – Simon Jutton (ACE) and or Nema Hart Director of Partnerships
- Suggested presentation
 - SPC Collaborative Culture study (Simon Eden) – to review case for collaborative working developed by SPC research from 2018
 - [others tbc]
- Invitees (including)
 - As per seminar (1) above, albeit should include more 'hands-on' practitioners
- Target date: June/July 2022 – half day session
- Venue: tbc

ENDS

