



## **Report to the Partnership for South Hampshire Joint Committee**

**Date:** 26 September 2023  
**Report of:** Paddy May, PfSH Coordinator  
**Subject:** PFSH CO-ORDINATOR'S REPORT

### **SUMMARY**

The Co-ordinator's report provides an opportunity for issues which are significant, but do not justify a full report in their own right, to be brought to the attention of the Joint Committee for decision or for information. The report is divided into Parts A and B accordingly.

### **RECOMMENDATION**

It is RECOMMENDED that the Joint Committee NOTES the matters for information outlined in part B of this report.

## **PART A: MATTERS FOR DECISION**

There are no matters for decision.

## **PART B: MATTERS FOR INFORMATION**

### **1. Support for the Creative and Cultural Industries**

#### **1.1 Solent Local Skills Improvement Plan**

Creative Network South has been working with Hampshire Chamber of Commerce to embed the interests of the creative industry sector within the Solent Local Skills Improvement Plan. The final report usefully identifies the key challenges which need to be addressed by the sector: <https://www.hampshirechamber.co.uk/wp-content/uploads/Solent-Local-Skills-Improvement-Plan.pdf>

- A lack of awareness of career pathways within the creative sector
- A need for a brokerage service to support learners in the creative sector to access placements and/or freelance opportunities whilst still learning
- A greater need for diversity and inclusion in the sector, particularly for individuals from deprived backgrounds, minority groups, people with disabilities and/or people with neurodivergent traits
- Increased access to bitesize modular and flexible continuous professional development training for freelancers working in the sector.

These priorities provide a clear agenda for future partnership working. In particular they provide a useful way of focusing on skills needs of micro creative businesses and freelancers.

#### **1.2 Film Sector Development**

Creative Network South is hosting a second workshop, to explore ways in which the film sector can be developed in the Solent area, at Fareham College on the 24 September. In parallel Creative Network South is also working with the Solent Local Enterprise Partnership to explore the opportunity to develop a Solent screen agency to support the development of the sector. Consultation is currently taking place with local authorities to assess the level of support for this proposal.

#### **1.3 Sector Mapping**

Create Britain, following an introduction from Creative Network South, has been working with the Solent Local Enterprise Partnership to map a range of creative businesses across the Solent area to identify the strength of the local talent pool. The results of the mapping exercise are available on the Create Britain Solent website: <https://www.createbritain.com/Profiles/createsolent>

#### **1.4 Research Network**

Creative Network South, in partnership with Solent and Southampton universities, will be hosting a second research symposium. The provisional date for this event is

19 January 2025. A call has been put out for researchers with an interest in the way the creative industries impact on the Solent Economy to their knowledge at the event.

## 1.5 Future Partnership Arrangements

Work is continuing to explore the future partnership arrangements and support for the culture and creative sector. A key factor influencing these discussions is the government's announcement regarding the future of Local Enterprise Partnerships. A report will be presented to Joint Committee when this position is settled and when we are able to report on working arrangements with more certainty.

## 2. **Strategic Recreation and Mitigation Partnership (Bird Aware Solent ) Key Performance Indicators (KPIs).**

2.1 This reporting covers the period 1 May to the end of July 2023. The Rangers do not conduct site visits during this period and use this time to develop other workstreams such as codes of conduct, signage and educational resources. They also undertake the recruitment of the seasonal rangers for the following winter. They continue to conduct events and have delivered:

- Events 15
- People interacted with at events - 1,586

During the same period, the Campaigns and Engagement Officer continued to encourage traffic to the website, run promotional campaigns and to grow our social media presence as follows:

- Bird Aware Solent website achieved 9,460 page views within 5,077 sessions
- The 'Watersports with Wildlife' page was the most popular on the website with 1,763 views, the events page had 752 visits. Over 3k of visits were from new users
- Online promotional campaigns focused on the Wildlife with Watersports project (ongoing campaign has achieved 416 clicks during this period) plus increased traffic to social media and website (achieving 175 clicks)
- 6 blog posts, 2 press releases plus monthly radio interviews with Express FM

### **Social media May 2023 – July 2023**

#### Instagram

- Number of followers 3,001 (up by 201, +8%)
- Accounts reached: 32k
- Engagement: 6.5k likes, 70 comments

#### Facebook

- Number of page 'likes' - 2,823 (up by 29, +1%)
- Accounts reached 74k

- Engagement: 1.7k likes, 135 comments, 113 shares, 1.3k clicks

#### Twitter

- Number of followers 2,880 (up by 25, +0.9%)
- 29k impressions
- Engagement: 641 total engagement (487 likes, 64 retweets)

2.1 At the meeting of Joint Committee 4 April, members agreed the funding for a study to review and establish the effects on breeding birds, and the conservation objectives of the special protection areas - of the in-combination impact of recreational disturbance from new housing. Following a tendering process, this work has been awarded to Footprint Ecology. It is expected that the findings of the review will be reported to Joint Committee later this year.

### **RECOMMENDATION**

It is RECOMMENDED that the Joint Committee NOTES the matters for information outlined in part B of this report.

**Background Papers:** None

**Reference Papers:** None

**Enquiries:** For further information on this report please contact:

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